

FRENCH COMICS ASSOCIATION

AN NONPROFIT ASSOCIATION TO PROMOTE
**FRANCO-BELGIAN GRAPHIC NOVELS
IN THE UNITED STATES**

THE MISSIONS OF THE **FRENCH COMICS ASSOCIATION (FCA)**

Participate in raising the profile of French literature abroad by promoting the culture of *Bande dessinée* (French graphic novels).

Gather French publishers at major American book fairs, aimed at both professionals and the general public.

Highlight the diversity of French comics catalogues by promoting talented authors.



PUBLISHERS ACT TOGETHER TO PROMOTE *BANDE DESSINÉE* CULTURE

RAISING THE VISIBILITY OF FRANCO-BELGIAN COMICS

Many American readers are already familiar with French children's graphic novels, like *Asterix*, *Tintin*, *The Smurfs*, etc. Now, a new readership is emerging, attracted by the bold storytelling of more adult comics from European creators (as shown by the success of graphic novels like *Persepolis*, *Blacksad* and *The Rabbi's Cat*), and eager to explore the growing and diverse catalogue of translated works.

The FCA's operations therefore target both American publishers and the general public to foster this development.

They pursue two key goals: celebrating the originality of French Comics and their creators, and supporting American publishers who provide their audiences access to the excellence of Francophone comic books in translation.

ACTIONS

Each year, the FCA participates in a series of professional and public events centered on comics and comics culture that take place in the United States: as a collective, the FCA features a delegation of authors, artists, and publishers representing Franco-Belgian Comics.

FRENCH COMICS FRAMED

These efforts include an annual festival, "French Comics Framed," showcasing new and forthcoming *Bande dessinée* releases published in the USA.

FRENCH COMICS KISS BETTER

CASTERMAN * DARGAUD * DELCOURT * DUPUIS * GALLIMARD BD * GLÉNAT
LE LOMBARD * RUE DE SÈVRES * SOLEIL [PUBLISHING HOUSE MEMBERS IN 2018]

2016

SEPTEMBER 26 → NOVEMBER 5

FRENCH COMICS FRAMED

- › New York
- › 200,000 visitors

Exhibition at Cooper Union

- › A journey through the architecture of *Bande dessinée*
- › 80 original illustrations

New York Comic Con

- › 1 exhibit booth
- › 13 authors
- › Events at cultural centers throughout the city

2017

MAY 31 → JUNE 1

BOOK EXPO AMERICA (BEA)

- › New York
- › Rights & licensing meetings between French and American publishers
- › VIP cocktail party showcasing *bandes dessinées* both in original French and English translations

JUNE 22 → 26

AMERICAN LIBRARY ASSOCIATION

- › Chicago
- › 25,000 librarians from all over the United States

1 exhibit

- › 8 guest authors
- › Partnership with Challengers Comics + Conversation specialist bookshop

11 events

- › Pre-conference educator forum
- › Live reading
- › Numerous panels at ALA, and at the International School of Comics in Chicago
- › Reading group and other events in cafés and bookshops in the city

OCTOBER 4 → 9

FRENCH COMICS FRAMED FESTIVAL RETURNS!

- › New York
- › 200,000 visitors

New York Comic Con

- › 1 exhibit booth
- › 7 guest authors
- › Partnership with Kinokuniya specialist bookshop

11 events

- › 10 panels and other live events for the general public at New York Comic Con and throughout the city
- › 1 professional lecture at NYCC in the ICv2 program

2018

JANUARY 25 → 28

FESTIVAL INTERNATIONAL DE LA BANDE DESSINÉE D'ANGOULÊME

- › Rights and licensing meetings between French and American publishers
- › VIP cocktail party showcasing *bande dessinée* both in original French and English translations

MAY 31

NEW YORK RIGHTS FAIR

- › Rights & licensing cocktail gathering French and American publishers

JUNE 21 → 26

ALA ANNUAL CONVENTION

- › New Orleans
- › 25,000 librarians from all over the United States

1 exhibit

- › 6 guest authors
- › Local bookstore and cultural center events

Events

- › Panels and live drawings
- › Sponsor of the Will Eisner Graphic Novel Grants Reception
- › VIP reception at the French Consulate

FRENCH COMICS ASSOCIATION

The “**French Comics Association**” (**FCA**) was formed in 2016 by the **Syndicat national de l'édition (SNE)**, France's book publishing industry trade association.

A nonprofit association, the FCA is chaired by **Jean Paciulli**, Chief Executive of Glénat, who took over from **Philippe Ostermann** in September 2017. Vice-President: **Patrice Margotin** (Delcourt); Secretary: **Agathe Jacon** (Rue de Sèvres); Treasurer: **Eve Bardin** (Dargaud).

The FCA is supported by public and private institutions with the mission to promote the *Bande dessinée* culture on the international front. These include the **Centre National du Livre**, the **Bureau International de l'Édition Française**, and the Cultural Services of the **French Embassy in the United States**.



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