

FRENCH COMICS ASSOCIATION

A NONPROFIT ASSOCIATION TO PROMOTE
FRANCO-BELGIAN GRAPHIC NOVELS
IN THE UNITED STATES

THE MISSIONS OF THE **FRENCH COMICS** **ASSOCIATION (FCA)**

Raising the profile of French literature abroad by promoting the culture of *Bande dessinée* (French graphic novels).

Bring French publishers to major American book fairs, aimed at both professionals and the general public.

Highlight the diversity of French comics catalogues by promoting talented authors.



PUBLISHERS ACT TOGETHER TO PROMOTE *BANDE DESSINÉE* CULTURE

RAISING THE VISIBILITY OF FRANCO-BELGIAN COMICS

Many American readers are already familiar with French children's graphic novels, like *Asterix*, *Tintin*, *The Smurfs*, etc. Now, a new readership is emerging, attracted by the bold storytelling of more adult comics from European creators (as shown by the success of graphic novels like *Persepolis*, *Blacksad* and *The Rabbi's Cat*), and eager to explore the growing and diverse catalogue of translated works.

Therefore the FCA's operations target both American publishers and the general public to foster this development.

They pursue two key goals: celebrating the originality of French Comics and their creators, and supporting American publishers who provide their audience access to the excellence of Francophone comic books in translation.

ACTIONS

Every year, the FCA participates in a series of professional and public events centered on comics and pop culture that take place in the United States: as a collective, the FCA features a delegation of authors, artists, and publishers representing Franco-Belgian Comics.

FRENCH COMICS FRAMED FESTIVAL

For the general public, the FCA's events form an annual festival, "French Comics Framed," showcasing new and forthcoming *Bande dessinée* releases published in the USA.

FRENCH COMICS KISS BETTER

CASTERMAN * DARGAUD * DELCOURT * DUPUIS * GALLIMARD BD * GLÉNAT *
LE LOMBARD * RUE DE SÈVRES * SOLEIL [PUBLISHING HOUSE MEMBERS IN 2018]

2016

SEPTEMBER 26 → NOVEMBER 5

FRENCH COMICS FRAMED FESTIVAL

- › New York

Exhibition at Cooper Union

- › A journey through the architecture of *Bande dessinée*
- › 80 original illustrations

New York Comic Con

- › 200,000 visitors
- › 1 exhibit booth
- › 13 authors
- › Events at cultural centers throughout the city

2017

MAY 31 → JUNE 1

BOOK EXPO AMERICA (BEA)

- › New York
- › Rights & licensing meetings between French and American publishers
- › VIP cocktail party showcasing *bandes dessinées* both in original French and English translations

JUNE 22 → 26

AMERICAN LIBRARY ASSOCIATION (ALA)

- › Chicago
- › 25,000 librarians from all over the United States

1 exhibit booth

- › 7 authors
- › Partnership with Challengers Comics + Conversation, specialist bookshop

Events

- › Pre-conference educator forum
- › Live reading
- › Numerous panels at ALA, and at the International School of Comics in Chicago
- › Reading group and other events in cafés and bookshops in the city

OCTOBER 4 → 9

FRENCH COMICS FRAMED FESTIVAL RETURNS!

- › New York

New York Comic Con

- › 200,000 visitors
- › 1 exhibit booth
- › 7 authors
- › Partnership with Kinokuniya, specialist bookshop

Events

- › Numerous panels and other live events for the general public at New York Comic Con and throughout the city
- › Professional lectures at NYCC in the ICv2 program

2018

JANUARY 25 → 28

FESTIVAL INTERNATIONAL DE LA BANDE DESSINÉE

- › Angoulême
- › 5 American publishers invited in France
- › Business Breakfast
- › Rights & licensing meetings between French and American publishers

MAY 31

NEW YORK RIGHTS FAIR / BEA

- › Rights & licensing meetings between French and American publishers
- › VIP cocktail party showcasing *bandes dessinées* both in original French and English translations

JUNE 21 → 26

AMERICAN LIBRARY ASSOCIATION (ALA)

- › New Orleans
- › 25,000 librarians from all over the United States

1 exhibit booth

- › 6 authors
- › Partnership with Crescent City Comics, specialist bookshop

Events

- › Numerous panels at ALA and other events in local bookshops and throughout the city
- › Sponsorship of the Will Eisner Graphic Novel Grants Reception

2019

JANUARY 24 → 27

FESTIVAL INTERNATIONAL DE LA BANDE DESSINÉE

- › Angoulême
- › 5 American publishers invited in France
- › Business Breakfast
- › Rights & licensing meetings between French and American publishers

MAY 17 → 19

NCSFEST

- › Huntington Beach
- › First Comics & Graphic Novels Festival organized by the National Cartoonist Society
- › Partnership with Lyon BD Festival

Exhibition

- › A journey through the architecture of *Bande dessinée*
- › 80 original illustrations

Events

- › Numerous panels and other events throughout the city
- › French authors invited

MAY 30

BOOK EXPO AMERICA (BEA)

- › New York
- › Rights & licensing meetings between French and American publishers
- › VIP cocktail party showcasing *bandes dessinées* both in original French and English translations

JUNE 20 → 25

AMERICAN LIBRARY ASSOCIATION (ALA)

- › Washington, D.C.
- › 25,000 librarians from all over the United States

1 exhibit booth

- › 5 authors
- › Partnership with a local bookshop

Events

- › Numerous panels and other events throughout the city
- › Sponsorship of the Will Eisner Graphic Novel Grants Reception

FRENCH COMICS ASSOCIATION

The “French Comics Association” (FCA) was formed in 2016 by the **Syndicat national de l'édition (SNE)**, France's book publishing industry trade association.

A nonprofit association, the FCA is chaired by **Jean Paciulli** (Chief Executive of Glénat); Vice-President: **Sophie Castille** (Média-participations); Secretary: **Agathe Jacon** (Rue de Sèvres); Treasurer: **Thierry Laroche** (Gallimard BD).

The FCA is supported by public and private institutions with the mission to promote the *Bande dessinée* culture on the international front. These include the **Centre National du Livre**, the **Bureau International de l'Édition Française**, and the Cultural Services of the **French Embassy in the United States**.



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